

Bachelor of Arts Program
in Thai
(Revised Curriculum 2017)

Institution: Buriram Rajabhat University
Faculty/ Major: Faculty of Humanities and Social Sciences, Thai

1. Title of the Program

In Thai: ศิลปศาสตรบัณฑิต สาขาวิชาภาษาไทย
In English: Bachelor of Arts Program in Thai

2. Title of the Degree

Full title in Thai: ศิลปศาสตรบัณฑิต (ภาษาไทย)
Abbreviation: ศศ.บ. (ภาษาไทย)
Full title: Bachelor of Arts (Thai)
Abbreviation: B.A. (Thai)

3. Major Courses

None

4. Total Number of Credits

130 credits

5. Program Design

5.1 Design

Four-year bachelor degree program

5.2 Language

Thai

5.3 Admission

Accept Thai students or foreign students with a high degree of Thai language proficiency

5.4 Cooperation

Exclusive program of Buriram Rajabhat University

5.5 Number of Degree

One degree

8. Possible Careers

- 8.1 Thai and Cambodian scholar in public and private sectors
- 8.2 Thai language teacher and lecturer in public and private sectors
- 8.3 Reporter / public relations staff in public and private sectors, writer and interpreter/
newspaper write/ proof reading staff
- 8.4 Thai as a foreign language teacher
- 8.5 Staff in document, secretary, organization communication related public and private
sectors
- 8.6 Other related careers

Philosophy

To produce graduates with high Thai and Cambodian language proficiency for careers responding to a model of the 21st century outcomes and support systems

Objectives

Graduates from this program need to have the following characteristics, knowledge and skills:

- 1. Have ethics, good characteristics, responsibility, and admiration in the careers
- 2. Have Thai proficiency
- 3. Have positive attitude toward Thai language and culture
- 4. Have thinking, creative, and lifelong learning skills
- 5. Have ability to use Thai language as a learning and career improvement tool
appropriately
- 6. Have skills to apply Thai proficiency with media and information technology
creatively
- 7. Have skills to communicate in foreign languages

Unique Characteristics of Students Development

Buriram Rajabhat University has developed unique characteristics of students accordingly to graduate models of the university as follows: 1) Have ethics and righteousness, 2) have knowledge and ability in both academic and professional aspects, 3) have skills to search more knowledge, 4) realize the value in local development and able to live happily in the society, and 5) have skills to communicate at the standard level of Thai Qualifications Framework for Higher Education with 5 Domains of learning outcomes: 1) Ethics and moral, 2) knowledge, 3) cognitive skills, 4) interpersonal skills and responsibility, and 5) numerical analysis, communication and information technology skills. Therefore, the program has identified unique characteristics of students as follows:

1.1 Have ethics, good characteristics, public mind toward Thai language careers, and self and social responsibility

1.2 Have Thai and other related field proficiency and skills in Thai communication

1.3 Have self-esteem of being a Thai and positive attitude toward the country and culture

1.4 Have ability to analyze and apply Thai language effectively

1.5 Have good personalities, future vision, and ability to work with others appropriately

1.6 Have ability to use information technology effectively

Program

1. Total Number of Credits with a minimum of	130 Credits
2. Program Structure	
A. General Education Courses with a minimum of	30 Credits
Language Courses	9 Credits
Humanity Courses	6 Credits
Social Science Courses	6 Credits
Sciences and Mathematics Courses	6 Credits
Others	3 Credits
B Specialized Education Courses with a minimum of	94 Credits
1) Core Courses	9 Credits
2) Specialized Education Courses with a minimum of	77 Credits
2.1) Major Courses	60 Credits
2.1.1) Compulsory Courses	31 Credits
2.1.2) Elective Courses with a minimum of	29 Credits
2.2) Minor Courses	17 Credits
3) Foundation and Professional Courses	8 Credits
C. Free Elective Courses with a minimum of	6 Credits

3. Program Courses

1) Course Numbering System

A. General Education Courses

The numbers in General Education Courses consist of 7 digits with the following definitions:

The first three digits refer to the field of General Education Courses.

The forth digit refers to the year that the course is taken.

The fifth digit refers to course classification as the following:

Number 1 refers to Thai Language Courses.

Number 2 refers to English Language Courses.

Number 3 refers to Other Foreign Language Courses.

Number 4 refers to Humanity Courses.

Number 5 refers to Social Sciences Courses.

Number 6 refers to Science and Mathematics Courses.

Number 7 refers to Computer Courses.

Number 8 refers to Applied Science Courses.

The sixth and seventh digits refer to the order of the courses following the fifth digit.

B. Specialized Education Courses

Numbers in Specialized Education Courses consist of 7 digits with the following definitions:

The first three digits refer to the field of courses (201).

The fourth digit refers to the year that the course is taken.

The fifth digit refers to course classification as the followings:

Number 1 refers to Thai and Linguistics Courses.

Number 2 refers to Language Usage Courses.

Number 3 refers to Thai Literature Courses.

Number 4 refers to Society and Culture Related Language and Literature Courses.

Number 5 refers to Language and Technology Courses.

Number 8 refers to Professional Internship or Cooperative Study.

Number 9 refers to Special Project, Seminar, and Research.

The sixth and seventh digits refer to the order of the courses following the fifth digit.

2) Courses in Curriculum Structure

A. General Education Courses with a minimum of 30 Credits

Language Subjects Division

9 Credits

0001101 Thai for Communication and Information Retrieval 3 (3-0-6)

0001201 English for Communication 3 (3-0-6)

0001202 English for Academic Purposes I 3 (3-0-6)

Humanities Subjects Division

6 Credits

0001401 Aesthetics and Ethics in Everyday Life 3 (3-0-6)

0001402 Psychology of Living and Self - development 3 (3-0-6)

Social Sciences Subjects Division		6 Credits
0002501	Local Studies	3 (3-0-6)
0002502	Thai Politics and Introduction to Laws for Life	3 (3-0-6)
Sciences and Mathematics Subjects Division		6 Credits
0002601	Fundamental Sciences and Mathematic for Everyday Life	3 (3-0-6)
0002701	Computer and Information Technology for Life	3 (2-2-5)

Remark: For the three credits left, students can choose from the following courses

0002203	English for Academic Purposes II	3 (3-0-6)
0002301	Khmer for Communication	3 (3-0-6)
0002302	Chinese for Communication	3 (3-0-6)
0002303	Japanese for Communication	3 (3-0-6)
0002403	Ethics in Everyday Life	3 (3-0-6)
0002404	Aesthetics and Life	3 (3-0-6)
0002405	Music for Life	3 (3-0-6)
0002406	Information Literacy	3 (3-0-6)
0002503	Thai Wisdom with Social and Cultural Changes	3 (3-0-6)
0002504	Thailand in the Global Societies	3 (3-0-6)
0002505	Thai Politics and the Globalization	3 (3-0-6)
0002506	Introduction to Laws for Life	3 (3-0-6)
0002507	Thai Resources and Environment Management	3 (3-0-6)
0002508	Economics in Everyday Life	3 (3-0-6)
0002509	Introduction to Business Principles	3 (3-0-6)
0002602	Thinking and Decision Making	3 (3-0-6)
0002801	Sciences for Quality of Life Development	3 (3-0-6)
0002802	Fundamental Sciences for Everyday Life	3 (3-0-6)
0002803	Applied Sciences for Everyday Life	3 (3-0-6)
0002804	Life and Environment	3 (3-0-6)
0002805	Agriculture in Everyday Life	3 (2-2-5)
0002806	The Royal New Theory of Agriculture	3 (3-0-6)
0002807	Fundamental Industrial Technology	3 (2-2-5)
0002808	Appropriate Technology for Local Everyday Life	3 (3-0-6)

B. Specialized Education Courses with a minimum of 94 Credits

1) Core courses		9 Credits
2011207	The Art of Speaking	3 (2-2-5)
2021401	Northeastern Local Art	3 (3-0-6)
2033901	Introduction to Research Methodology in Humanities and Social Sciences	3 (2-2-5)

2) Specialized Education Subjects

2.1) Major courses		77 Credits
2.1.1) Compulsory courses		31 Credits
2011101	Thai Grammar for Usage	2(2-0-4)
2011103	Thai Linguistics	2(2-0-4)
2011201	Development of Reading Skill	2(2-0-4)
2011202	Development of Writing Skill	2(2-0-4)

2011203	Language for Thinking	2(2-0-4)
2012209	Development of Speaking and Listening for Professional	3(2-2-5)
2011301	Literature Studies	2(2-0-4)
2011302	Thai Masterpiece Literature	2(2-0-4)
2012303	Contemporary Literature	2(2-0-4)
2013403	Thai Language in Society and cultural context	3(2-2-5)
2014504	Technology for Media Production	3(2-2-5)
2014902	Seminar in Thai Language	3(2-2-5)
2014903	Research Project	2(1-2-3)

2.1.2) Elective Courses with a minimum of 29 Credits

2011102	Foreign languages in Thai	2(2-0-4)
2011104	Language and Paleography	2(2-0-4)
2012105	Thai Dialect	2(2-0-4)
2011204	Laos	3(3-0-6)
2012205	Creative Writing	2(2-0-4)
2012208	Thai Poetic Composition	2(2-0-4)
2012210	Non-Fiction Writing	2(2-0-4)
2013211	Reading for Life Quality Development	2(2-0-4)
2013212	Writing in Newspaper	2(2-0-4)
2013213	Thai Usage in Radio and Television	2(2-0-4)
2013214	Art of Interview	2(2-0-4)
2013215	Teaching Thai as a Foreign Language	2(2-0-4)
2013216	Speaking in Radio and Television	2(2-0-4)
2013220	Khmer in Daily Life	3(3-0-6)
2014223	Language Usage for Advertisement and Public Relations	2(2-0-4)
2014224	Khmer for Interpretation	2(2-0-4)
2013304	Literary Criticism	2(2-0-4)
2013305	Comparative Literature	2(2-0-4)
2013306	Local Literature	2(2-0-4)
2013307	Social and Political Literature	2(2-0-4)
2014308	Influence of Foreign Literature in Thai Literature	2(2-0-4)
2012401	Folklore	3(2-2-5)
2013501	Innovation Media and Technology for Thai	3(2-2-5)
2013502	Online Media Production for Communication	3(2-2-5)
2013503	Information Technology for Thai Communication	3(2-2-5)
2013901	Research Methodology in Thai	3(2-2-5)

2.2) Minor courses with a minimum of 17 Credits

2012206	Khmer I	3(3-0-6)
2012207	Khmer II	2(2-0-4)
2013217	Khmer for Business Communication	2(2-0-4)
2013218	Khmer for Tourism	2(2-0-4)
2013219	Khmer for Public Health	2(2-0-4)
2014221	Khmer Translation	2(2-0-4)
2014222	Khmer Writing	2(2-0-4)

2013402 Khmer Literature and Culture 2(2-0-4)

3) Professional Foundation and Professional Courses

		with a minimum of	8	Credits
or	2014801	Preparation for Professional Experience in Thai		2(90)
	2014802	Field Experience in Thai		6(450)
	2014803	Cooperative Education Preparation		2(90)
	2014804	Cooperative Education		6(450)

C. Free Elective Courses with a minimum of 6 Credits

Students are to choose to study any courses offered by Buriram Rajabhat University as long as the students have not taken that particular course, and the course must not be a non-credential course in the program requirement.

Study Plan

Year 1/Semester 1

Course Types	Subject Codes and Names	Credits
General Education Courses	XXXXXXX General Education Course	3 (X-X-X)
	XXXXXXX General Education Course	3 (X-X-X)
Specialized Education Courses	2011207 The Art of Speaking	3 (2-2-5)
	2011101 Thai Grammar for Usage	2(2-0-4)
	2011102 Foreign languages in Thai	2(2-0-4)
	2011201 Development of Reading Skill	2(2-0-4)
	2011301 Literature Studies	2(2-0-4)
Total		17

Year 1/ Semester 2

Course Types	Subject Codes and Names	Credits
General Education Courses	XXXXXXX General Education Course	3 (X-X-X)
	XXXXXXX General Education Course	3 (X-X-X)
Specialized Education Courses	2011103 Thai Linguistics	2(2-0-4)
	2011104 Language and Paleography	2(2-0-4)
	2011202 Development of Writing Skill	2(2-0-4)
	2011203 Language for Thinking	2(2-0-4)

	2011302 Thai Masterpiece Literature	2(2-0-4)
Total		16

Year 2/ Semester 1

Course Types	Subject Codes and Names	Credits
General Education Courses	XXXXXXX General Education Course XXXXXXX General Education Course	3 (X-X-X) 3 (X-X-X)
Specialized Education Courses	2021401 Northeastern Local Art 2012105 Thai Dialect 2012205 Creative Writing 2012401 Folklore 2012206 Khmer I	3(3-0-6) 2(2-0-4) 2(2-0-4) 3(2-2-5) 3(3-0-6)
Total		19

Year 2/ Semester 2

Course Types	Subject Codes and Names	Credits
General Education Courses	XXXXXXX General Education Course XXXXXXX General Education Course	3 (X-X-X) 3 (X-X-X)
Specialized Education Courses	2012207 Khmer II 2012208 Thai Poetic Composition 2012209 Development of Speaking and Listening for Professional 2012210 Non-Fiction Writing 2012303 Contemporary Literature	2(2-0-4) 2(2-0-4) 3(2-2-5) 2(2-0-4) 2(2-0-4)
Free Elective Course	XXXXXXX Free Elective Course	3 (X-X-X)
Total		20

Year 3/ Semester 1

Course Types	Subject Codes and Names	Credits
General Education Courses	XXXXXXXX General Education Course XXXXXXXX General Education Course	3 (X-X-X) 3 (X-X-X)
Specialized Education Courses	2533901 Introduction to Research Methodology in Humanities and Social Sciences 2013211 Reading for Life Quality Development 2013212 Writing in Newspaper 2013213 Thai Usage in Radio and Television 2013304 Literary Criticism 2013402 Khmer Literature and Culture	3(2-2-5) 2(2-0-4) 2(2-0-4) 2(2-0-4) 2(2-0-4) 2(2-0-4)
Free Elective Course	XXXXXXXX Free Elective Course	3 (X-X-X)
Total		22

Year 3/ Semester 2

Course Types	Subject Codes and Names	Credits
Specialized Education Courses	2013214 Art of Interview 2013215 Teaching Thai as a Foreign Language 2013217 Khmer for Business Communication 2013218 Khmer for Tourism 2013219 Khmer for Public Health 2013403 Thai Language in Society and cultural context 2013901 Research Methodology in Thai	2(2-0-4) 2(2-0-4) 2(2-0-4) 2(2-0-4) 2(2-0-4) 3(2-2-5) 3(2-2-5)
Total		16

Year 4/ Semester 1

Course Types	Subject Codes and Names	Credits
Specialized Education Courses	2014221 Khmer Translation 2014222 Khmer Writing 2014504 Technology for Media Production 2014801 Preparation for Professional Experience in Thai or Cooperative Education Preparation 2014902 Seminar in Thai Language 2014903 Research Project	2(2-0-4) 2(2-0-4) 3(2-2-5) 2(90) 3(2-2-5) 2(1-2-3)
Total		14

Year 4/ Semester 2

Course Types	Subject Codes and Names	Credits
Specialized Education Courses	2014802 Field Experience in Thai or Cooperative Education	6(450)
	Total	6